



**MEDIA ADVISORY:**  
Monday, June 26, 2007

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## **TechNet and State of California to Host Broadband Best Practices Summit in Silicon Valley**

***Attending will be California Secretary of State Debra Bowen, PUC Commissioner Rachelle Chong along with Host of Federal, State Policymakers and Business Leaders***

**Washington, DC** – TechNet, the bipartisan political network of CEOs that promotes the growth of the innovation economy, along with the State of California's Business, Transportation & Housing Agency (BTH), will host the "Broadband Best Practices Summit: State and Regional Models for Increasing Broadband Access and Usage," **on Friday, June 29, 2007** at Cisco Systems' corporate headquarters in San Jose, California.

The summit, free to the public and sponsored by Cisco Systems, Juniper Networks, and M2Z Networks, will examine state and regional models for increasing broadband access and usage. Speakers including California Secretary of State Debra Bowen and many others from across the country will discuss state and regional policies and programs that increase investment, build-out networks, and support broadband adoption.

"Adopting the right government policies and implementing effective programs to speed up broadband deployment, especially at the state and regional levels, is critically important to our nation's innovation leadership," said Lezlee Westine, President and CEO of TechNet. "This summit will provide a forum for government and industry leaders to share ideas and collaborate on initiatives to increase broadband access which leads to enhanced economic growth throughout the United States."

Speakers include representatives from governments and programs in Arizona, Florida, Georgia, Illinois, Kentucky, Ohio, North Carolina, the city of Seattle, Silicon Valley, Utah, Tennessee, and Virginia.

**What:** **Broadband Best Practices Summit: State and Regional Models for Increasing Broadband Access and Usage**

**Sponsors:** TechNet and California BTH Agency

**Location:** Cisco Systems, 260 E. Tasman Drive, San Jose, CA 95134

**Date:** June 29, 2007 9:30AM-5:00PM (8:30AM Registration and Continental Breakfast)

### **Full Agenda:**

8:30-9:30 Registration and Continental Breakfast

9:30-9:45 Welcome Remarks -- **Commissioner Rachelle Chong**, California Public Utilities Commission

9:45-11:15 **SESSION 1: Increasing Broadband Demand and Adoption**

Efforts to increase broadband access are often intertwined with activities that further consumer and business adoption of broadband. The programs highlighted in this session either meld both broadband access and adoption or ensure that communities have access to the technology and skills needed to ensure a meaningful online experience. Speakers include:

**David Keyes**, Community Technology Manager, City of Seattle, Community Technology Program;  
**Brian Mefford**, President and CEO, Connect Kentucky  
**Jane Smith Patterson**, Executive Director, e-NC, a grassroots initiative to link all North Carolinians.

11:15 am      Networking Break

11:30-12:00    Update on Broadband Efforts in California  
Speakers: **Anne Neville**, California Broadband Initiative;  
**Sunne Wright McPeak**, CEO, California Emerging Technology Fund

12:00-1:30    Lunch  
Speakers: **Debra Bowen, Secretary of State, State of California**  
**Eric Stark**, Associate Administrator, NTIA, U.S. Dept. of Commerce

1:30-3:00      SESSION 2: Expanding Broadband Access  
Many opportunities exist to increase broadband access. However, developing an environment that encourages broadband build-out is challenging for many communities and states. Public-private partnerships offer the possibility of leveraged assets, but these collaborations are not easy to create. During these discussions, practitioners will discuss regional and statewide efforts to increase broadband access. Speakers include:  
**Tad Deriso**, General Manager, Mid-Atlantic Broadband Cooperative (Virginia);  
**Paul Morris**, Executive Director, Utah Telecommunications Open Infrastructure Agency - Utopia;  
**Seth Fearey**, Vice President and Chief Operating Officer, Wireless Silicon Valley;  
**Robert Albee**, Formerly the Chief Engineer for the City of Boston, currently with Vanasse, Hangen, Brustlin, Inc.

3:00-3:15      Networking Break

3:15-4:45      SESSION 3: State Broadband Policies – What's Next?  
A number of states have begun exploring or implementing comprehensive broadband policies. This panel explores what these policies should include, how should they be implemented, and what level of support is needed. Speakers include:  
**Galen Urdike**, Telecom Manager, Government Information Technology Agency, State of Arizona;  
**Bailey White**, Senior Consultant to the State of Georgia for the Wireless Communities Program (Senior Partner, Civitium);  
**Ryan Croke**, Office of Lieutenant Governor Pat Quinn, State of Illinois;  
**Pankaj Shah**, Director of Networking, Ohio Supercomputer Center; and  
Commissioner Pat Miller, Tennessee Regulatory Authority

#### About California BTH Agency

*Led by Secretary Dale E. Bonner, the California Business, Transportation and Housing Agency oversees the activities of 13 departments consisting of more than 42,000 employees, a budget greater than \$11 billion, plus several economic development programs and commissions. Its operations address financial services, transportation, affordable housing, real estate, managed health care plans and public safety.*

#### About TechNet

*TechNet is the national, bipartisan network of CEOs that promotes the growth of technology industries and the economy by building long-term relationships between technology leaders and policymakers and by advocating a targeted policy agenda. TechNet's members represent more than one million employees in the fields of information technology, biotechnology, e-commerce and finance. TechNet has offices in Washington, DC, Palo Alto, Seattle, Boston, Austin, and Orange County (California). Web address: [www.technet.org](http://www.technet.org).*